

Webinar on

Reignite Recruiting: 9 Ways To Incorporate Diversity Strategies At Work

Learning Objectives

Strategies for introducing the concept of belonging as a retention strategy that takes into accounts the needs of diverse candidates and aligns with the employer brand

Learn ways to review your organization for strengths and areas for growth with respect to attracting diverse candidates

Discuss opportunities to impact the recruitment process by reducing bias in selection and decision-making



This webinar will help you identify the many areas in which your decision-making process are unintentionally impacted by bias, as well as ways to increase workforce retention.

PRESENTED BY:

Stacey A. Gordon is CEO of *Rework Work which provides* a 360-degree view to reworking what doesn't work about work. As a diversity consultant with recruiting expertise, she is at the helm of an organization focused on changing the way companies recruit, hire and engage women and professionals of color.



On-Demand Webinar

Duration : 60 Minutes

Price: \$200

Webinar Description

The demographics of the workforce are changing and companies are struggling to keep up with the challenges that can be caused by ignoring this elephant in the room. Are you an employer of choice? If not, why not? From reputation management to recruiting to employee engagement, this workshop will help you identify the many areas in which your decision-making process are unintentionally impacted by bias, as well as ways to increase workforce retention.

Research shows that diversity & inclusion is a competitive advantage and it is especially important to embed diversity into decisions that impact talent management functions. If culture is like a completed puzzle, diversity represents the individual pieces of that puzzle, and the fit is what happens when you bring those dimensions of diversity together. Therefore, diversity recruiting is the process by which you expand your usual and familiar recruiting paths to actively engage and be more open and accepting of candidates who, we may at first glance overlook.



Who Should Attend ?

Hiring Managers, HR Generalists

Talent Acquisition Professionals

D&I Managers



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